Subject: RE: Caltrans signage / Grammy Museum intro

From: Vivek Paul **Date:** 7/6/18, 1:19 PM

To: "Gonzalez, Mark" < Mark.Gonzalez@asm.ca.gov > **CC:** John Morrison < jmorrison@grammymuseum.org >

Thank you so much, Wallis! Moving you to BCC so you don't get bombarded with emails. Very nice to meet you, Mark and hope you had a great 4th!

As Wallis indicated, the GRAMMY Museum would like to get signage off the two freeways that are at the intersection of the Museum (the 110 and 10). The GRAMMY Museum is a non-profit organization dedicated to cultivating a greater understanding of the history and significance of music. Moreover, in 2017 the Museum integrated with its sister organization, the GRAMMY Foundation, to broaden the reach of its music education and preservation initiatives. As a unified organization, the GRAMMY Museum fulfills its mission of making music a valued and indelible part of our society through exhibits, education, grants, and public programming.

I'm not sure the exact process regarding getting one of these signs, so would love to jump on a call and discuss more to see how we can do this!

Thanks! Vivek

From: Gonzalez, Mark <Mark.Gonzalez@asm.ca.gov>

Sent: Tuesday, July 3, 2018 11:19 AM **To:** Wallis Locke <wallis@southpark.la>

Cc: Vivek Paul < VPaul@grammymuseum.org>; John Morrison < jmorrison@grammymuseum.org>; Ellen Riotto

<ellen@southpark.la>

Subject: Re: Caltrans signage / Grammy Museum intro

Thanks Wallis!

Yes I look forward to assisting. Please send me details/proposal and I'll get the ball rolling:)

Happy 4th!!!

Sent from my iPhone

On Jul 3, 2018, at 9:19 AM, Wallis Locke < wallis@southpark.la > wrote:

Hi Mark,

Ellen and I met with John Morrison and Vivek Paul from the Grammy Museum yesterday, and they mentioned they're interested in getting signage off the freeways that points toward the Grammy Museum (the regular green ones that usually indicate the exit to use for a university or museum, etc). I'm ccing them here, and they can give you more details.

John and Vivek, Mark is Assembly Member Santiago's District Director, and a whiz at navigating complicated state agencies. ☺

You three can take it from here!

Wallis Locke
Director of Communications & Policy
<image001.png>
South Park Business Improvement District
1100 S. Flower St., Suite #3400, Los Angeles, CA 90015
wallis@southpark.la | o. 213 663 1110 | c. 818 399 6588
southpark.la | Facebook | Twitter | Instagram
24/7 DISPATCH: 866-560-9346